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What sets Grand Breeze Park apart is that we are able to offer the best of both worlds: all of the amenities of a true luxury hotel, with the comforts of home that only a private residence can provide.

Concept

The Grand Breeze Park Condotel combines the amenities that one finds in a short-term holiday resort, while also providing for the facilities that fulfill the requirements of long-term residences. Grand Breeze Park has five buildings, housing a total of 185 units.

Location

Situated on Phuket's gorgeous West Coast, Grand Breeze Park is perfectly located between two of the most beautiful beaches of Thailand: Patong and Kamala, and is just two kilometers from Kamala Beach and all of restaurants, nightlife and shopping that the area offers. Patong Beach is only 4.5 kilometers away from the Condotel, and residents have direct access with just a 10 minute drive. Phuket Town is just 25 minutes away and the airport is very manageable 27 kilometers, an easy 45 minute drive, making getting to Grand Breeze Park convenient for all visitors.

Facilities

The Grand Breeze Park Condotel offers the facilities that you would expect from a first-class luxury resort, while being brilliant designed to create a community filled with its own charm and personality.

- Mini mart
- Restaurant
- Coffee Shop
- Grand Reception
- Fitness
- Spa
- Indoor Swimming Pool (women)
- Conference Room
- Indoor Parking
- Shuttle Bus to beach (Every hour to/from Kamala Beach, Patong Beach and Jungceylon)

Rental Program

- Guaranteed Return 7% in 5 Years
- Rental Program 70/30 split

***** Best Landscaping Award ***** New World ADM Platinum *****

***** 14 *****
***** 28 ***** 38 *****

***** 24 *****
***** 24 ***** 24 *****

***** Cafe Del Mar ***** Pine Beach Club ***** 200 *****

1. 项目背景

随着全球经济的快速发展，企业面临着日益激烈的市场竞争。为了提升企业的核心竞争力，实现可持续发展，企业决定实施一项全面的管理变革项目。该项目旨在通过优化组织结构、完善管理制度、提升员工素质、加强信息化建设等方面，全面提升企业的管理水平和管理效率。

项目背景分析如下：

- 1. 市场环境：全球经济增长放缓，企业面临巨大的生存压力。为了在激烈的市场竞争中立足，企业必须通过管理变革提升效率。
- 2. 内部管理：企业现有的管理模式已不适应当前的发展需求，存在组织结构僵化、管理制度不完善、员工素质参差不齐等问题。
- 3. 信息化建设：企业信息化建设滞后，无法有效支撑业务发展和管理提升。
- 4. 人才储备：企业缺乏高素质的管理人才和专业技术人才，难以满足未来发展的需要。

基于以上背景分析，企业决定启动管理变革项目，通过系统性的改革，全面提升企业的管理水平和管理效率。